



## **AIRSTRIP TECHNOLOGIES HIGHLIGHTED AT APPLE'S WORLDWIDE DEVELOPERS CONFERENCE**

***Global event spotlights AirStrip's groundbreaking healthcare apps for iPhone***

**SAN FRANCISCO** – AirStrip Technologies, L.P., a leader in the field of remote healthcare surveillance, received an exclusive opportunity to present its current and in-development applications for the iPhone as part of Apple's 2009 [Worldwide Developers Conference \(WWDC\)](#).

One of the most closely-watched tech conferences in the world, the WWDC provides developers and IT professionals with in-depth technical information and hands-on learning about the powerful technologies in iPhone OS and Mac OS X. Apple also highlights applications from third-party developers that use Apple products in new and innovative ways.

AirStrip Technologies was highlighted in a presentation film that covered a small handful of companies from around the world that are creating groundbreaking applications for the iPhone. AirStrip's co-founders, Dr. Cameron Powell and Trey Moore, also took to the stage at Apple's invitation to present live demos of AirStrip/iPhone applications during the event.

"We are honored to have been selected by Apple to unveil the latest developments for the AirStrip suite of software applications at this prestigious event," Dr. Powell said. "The iPhone has revolutionized our software development and transformed our business, allowing us to connect doctors to patient data in ways that have never been done before. Apple's acknowledgement of our efforts is greatly appreciated."

"Apple's support of AirStrip products helps us deliver on our key goal – developing a revolutionary system that provides the ability to construct a secure, hospital-wide remote patient monitoring system with AirStrip as the backbone," Moore noted. "The healthcare industry faces a critical shortage of doctors to handle the growing number of patients. This can lead to communication errors, which are the number-one cause of patient injury in a hospital. AirStrip is poised to address this critical issue."

The CRITICAL CARE application unveiled at the WWDC will integrate several new iPhone 3.0 features. AirStrip Technologies plans to seek U.S. Food and Drug Administration (FDA) clearance for AirStrip CRITICAL CARE later this year.

Dr. Powell also noted in his WWDC presentation that AirStrip's signature product, AirStrip OB, is now in use in almost 100 hospitals across the U.S. To date, AirStrip OB is the only FDA-cleared application available for the iPhone, having received clearance earlier this year. Anyone interested in downloading a free demo version of AirStrip OB on the iPhone can do so by visiting the Apple App Store.

AirStrip OB is also available for use on the BlackBerry and a variety of Windows Mobile smart phones.

### **About AirStrip Technologies, L.P.**

Headquartered in San Antonio, Texas, AirStrip Technologies has designed and built a platform that securely delivers critical patient information, including waveform data, from hospital systems to a doctor or nurse's smart phone, laptop or desktop. The platform, which is completely reusable, scalable and data independent, can be employed throughout the healthcare enterprise. It is one of the only systems able to deliver most types of healthcare data direct from hospital monitoring systems. The AirStrip platform, including the proprietary waveform engine, offers extraordinary value in any industry in which remote surveillance of monitoring systems is required. Visit [www.airstriptech.com](http://www.airstriptech.com) for more information.

**MEDIA CONTACT:** Chris Lato  
262.547.8000  
[chris.lato@avicomdirect.com](mailto:chris.lato@avicomdirect.com)