



**For AirStrip Technologies, L.P.**

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**Innovative iPhone™ Medical Application Granted FDA Clearance**

*AirStrip OB™ gives obstetricians real-time access to critical medical data;  
application download now available at Apple App Store*

**SAN ANTONIO – April 6, 2009** –AirStrip Technologies, a pioneer in mobile medical software applications, today announced that it has received FDA clearance to release the AirStrip OB™ application for use on the iPhone, and that the application is now available for download to qualified physicians at Apple's App Store.

AirStrip OB allows obstetricians to use their iPhones to remotely access virtual real-time and historical waveform data for both the mother and baby, including heart tracings and contraction patterns, as well as nursing notes and exam status. The data is sent directly from hospitals' labor and delivery units and can be accessed on the iPhone anytime, anywhere the doctor gets a cell-phone connection.

"We believe that AirStrip OB for the iPhone is truly a milestone for mobile healthcare technology," said Dr. Cameron Powell, President and CMO of AirStrip Technologies. "By using the iPhone's groundbreaking technology, AirStrip OB sets the bar for a higher standard of care, and utilizes the iPhone's full potential in a healthcare setting."

Noting that labor and delivery is one of the riskiest and most litigious environments in healthcare, and that communication errors lead to a measurable majority of actionable bad outcomes, Dr. Powell added that AirStrip OB aims to mitigate that risk by closing the communication gap among caregivers.

Already available on PDAs and Smartphones and in use by a rapidly growing number of obstetricians nationwide on Windows Mobile™ devices, the AirStrip OB/iPhone application provides doctors with multi-touch capabilities to quickly scroll and zoom through critical data. The highly intuitive application maximizes real estate on the iPhone's touchscreen, providing rapid visualization of more medical data per screen compared to any other mobile device or

Smartphone available today. The application enables on-demand delivery of vital information about a number of patients across multiple hospitals.

"The demands of a physician's day necessitate their periodic absence from labor and delivery and other acute care environments," Dr. Powell said. "As a result, doctors need easy-to-use, standards-based, intuitive mobile applications that can be quickly downloaded with the necessary security and configuration files in place, and with hospital perinatal systems up and running live. AirStrip OB on the iPhone meets these demands."

The hospital purchases the AirStrip system, which works in tandem with the hospital's existing patient monitoring system, and doctors can then install the AirStrip OB application on their iPhone. Those interested in finding out more about AirStrip OB, including the ROI for hospitals that use the application, are encouraged to visit [www.airstriptechnology.com](http://www.airstriptechnology.com).

Trey Moore, CTO of AirStrip Technologies, pointed out that while physician use of mobile applications is steadily increasing, the adoption rate for the iPhone among doctors is soaring.

"The iPhone represents a quantum leap forward in handheld technology," Moore added. "With AirStrip's proven success and its innovative solutions for the iPhone, our goal is to continue to improve patient safety, reduce risk, and boost communication among caregivers, while providing a measurable return on investment for hospitals and insurance providers."

AirStrip officials made the announcements while exhibiting at the Annual HIMSS (Healthcare Information and Management Systems Society) Conference and Exhibition in Chicago. HIMSS is the healthcare industry's membership organization exclusively focused on providing global leadership for the optimal use of healthcare information technology (IT) and management systems.

#### **About AirStrip Technologies, L.P.**

Headquartered in San Antonio, Texas, AirStrip Technologies is a pioneer in mobile, medical software applications designed to work across any platform. AirStrip Technologies engages, consults and employs leading technology and medical experts to ensure their products are the best in the industry. The core technology team is committed to bringing best-of-breed products to the market that enhance the ability of physicians and healthcare professionals to perform their work on a daily basis with the added assurances that their patients are being provided the best care available. Visit [www.airstriptechnology.com](http://www.airstriptechnology.com) for more information.