



## Donna Morrow

Senior Vice President, Operations and Client Services



A registered nurse who spent years in labor and delivery units, Donna Morrow has seen first-hand the challenges faced by busy doctors and nurses who struggle to effectively communicate patient status.

“Ineffective communication is an ongoing challenge that, unfortunately, can lead to adverse outcomes,” Donna notes. “Plenty of lip service is paid to improving communication in healthcare, but AirStrip Technologies has actually developed an effective solution that raises the standard of care.”

In addition to her nursing background, Donna also has extensive working knowledge of multiple applications, along with coordinating and developing the processes for integration of new applications into the clinical setting. Now, Donna oversees the installation, implementation and training of healthcare facilities using AirStrip Technologies™ solutions. Considering Donna’s healthcare experience, she speaks the language that helps new AirStrip users understand this simple-to-use technology – and how it can change their lives and help improve patient outcomes.

“Healthcare professionals are so busy all the time, and they are often reluctant to embrace new processes and new technologies,” Donna states. “However, I have seen doctors install AirStrip OB on their smartphone and literally be using it to monitor their patients in 15 minutes or less.

“And once they start using it, they tell me they have no idea how they lived without it,” Donna adds.

AirStrip Technologies developed its trailblazing platform with a vision of securely sending critical patient information directly from hospital monitoring systems, bedside devices, and electronic health records to a clinician’s mobile device, including smartphones and tablets. The AirStrip solution suite is developed with an eye on achieving meaningful mobility throughout the healthcare setting.

FDA cleared and HIPAA compliant, AirStrip applications are powered over wired and wireless networks, delivering virtual real-time waveform and relevant clinical data. The AirStrip Technologies solution suite includes AirStrip OB™, AirStrip CARDIOLOGY™ and AirStrip PATIENT MONITORING™. The AirStrip platform is completely reusable, scalable and information system independent for deployment throughout the healthcare system.

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### Business Experience

AirStrip Technologies; SVP of Operations and Client Services

Memorial Hermann Healthcare; RN and Senior Clinical Application Analyst

Chippenham Medical Center; RN

Henrico Doctors Hospital; RN

Electronic Fetal Monitor Certified, CPR and NRP certified

### Education

1997, Associates Degree in Nursing, J. Sargeant Reynolds College

### Personal

Donna and her husband Billy have four daughters.

## About AirStrip Technologies

Based in San Antonio, Texas, AirStrip Technologies delivers pioneering medical software applications to enable mobility in healthcare. Designed to work across any platform, AirStrip strengthens communication and collaboration among medical professionals by mobilizing critical clinical information, including real time and historic waveform data, to any smartphone or tablet. The results improve patient safety, reduce risk, and increase physician, nurse and patient satisfaction.



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