



## **HEALTHCARE INDUSTRY SALES LEADER JOINS AIRSTRIP TEAM**

***Bruce Brandes to expand availability of AirStrip Technologies  
Remote Patient Monitoring solutions as Chief Sales Officer***

**SAN ANTONIO – Feb. 1, 2010** – After more than two decades as a leading force in the healthcare information technology and services marketplace, Bruce Brandes joins AirStrip Technologies™ as the company's Chief Sales Officer, AirStrip officials announced today.

Brandes comes to AirStrip from HealthStream, Inc., where he led record sales attainment, greatly expanded market share and drove record client renewal rates as Vice President of Sales and Field Operations for the Software as a Service healthcare company.

Brandes has also held senior leadership and sales management roles at Eclipsys Corporation, McKesson/HBOC and IBM.

"Bruce knows the healthcare industry inside and out, and is especially skilled at building both sales infrastructure and strategic alliances with clients and partners," AirStrip President/CMO Dr. Cameron Powell noted. "We are thrilled to welcome him to the team. Bruce will be a valuable asset as AirStrip's usage numbers continue to rise in the U.S. and we move toward global availability."

"AirStrip has created the most clinically compelling and practical to use healthcare information technology for physicians I have ever seen in my 20 years in this industry," Brandes said. "I am joining this remarkable group of professionals to further my personal mission and passion to advance technology which makes the healthcare industry better."

Dr. Powell noted that Brandes is joining AirStrip at a busy time for the company.

"The number of hospitals using AirStrip OB™ has exploded in recent months, with thousands of physicians now using AirStrip OB on a daily basis to help improve outcomes for mothers and babies," Dr. Powell stated. "We also have new AirStrip offerings in the late stages of development and expect major new announcements soon."

AirStrip Technologies has developed a revolutionary Remote Patient Monitoring platform that serves as the backbone for a collection of robust, state-of-the-art software solutions. This system gives physicians the ability to remotely access real-time and historical waveforms and other critical patient data using a mobile device.

AirStrip OB is the first FDA-cleared solution built from the platform. It enables remote monitoring of critical medical information, including waveform data, from patients within a hospital's labor and delivery unit. The solution allows a physician or nurse to read a patient's real-time and historical waveform data including fetal heart tracings and maternal contraction patterns as well as nursing notes, vital signs and other critical data, all via a smart phone.

**About AirStrip Technologies, L.P.:** Headquartered in San Antonio, Texas, AirStrip Technologies is a pioneer in mobile medical software applications designed to work across any platform to improve patient safety and reduce risk in the healthcare setting. AirStrip Technologies engages, consults and employs leading technology and medical experts to ensure their products are the best in the industry. The core technology team is committed to bringing best-of-breed products to the market that enhance the ability of physicians and healthcare professionals to perform their work on a daily basis with the added assurances that their patients are being provided the best care available. Visit [www.airstriptechnology.com](http://www.airstriptechnology.com) for more information.

**MEDIA CONTACT:** Chris Lato  
262.547.8000  
[chris.lato@avicomdirect.com](mailto:chris.lato@avicomdirect.com)